



**GORGE  
GROWN**  
FOOD NETWORK

# 2026 FARMERS MARKET

## SPONSORSHIP OPPORTUNITIES

Gorge Grown Food Network is a nonprofit organization working to build a resilient and inclusive food system that improves the health and well-being of our community. **We are seeking your help to strengthen food access programs at our farmers markets.**

### **FOOD ACCESS PROGRAMS**

**SNAP Match:** Provides extra funds for low-income customers that use SNAP EBT (food stamps) as an incentive to use benefits on local food!

**Power of Produce (POP):** Kids receive free \$2 tokens to buy fruit or veggies from a local farmer!

**In 2025, customers using SNAP spent \$51,000 in benefits on local food at our markets (+21% from 2024). With support from our sponsors, Gorge Grown provided an additional \$48,000\* in SNAP Match funds.**

*\*Includes \$8,000 in emergency SNAP Match to serve 160 food-insecure families in one weekend when SNAP benefits were paused due to the government shutdown in fall 2025.*



By becoming a sponsor of Gorge Grown Farmers Markets, your business or organization shows a shared commitment to fostering an inclusive community, a robust local economy and a nourishing food system.

SPONSOR LEVEL	SPONSOR BENEFITS	
<b>SEED</b>	<b>\$250</b>	<ul style="list-style-type: none"> <li>• Business <i>name</i> printed on market promotional materials</li> <li>• Business <i>name</i> listed and linked on market website &amp; Gorge Grown's monthly farmers market newsletter</li> </ul>
<b>SPROUT</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>• Business <i>logo</i> printed on market promotional materials</li> <li>• Business <i>logo</i> listed and linked on market website</li> <li>• Business <i>name</i> listed in our monthly market e-newsletter</li> <li>• Monthly tagged social media posts</li> </ul>
<b>FRUIT</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>• Same benefits as the SPROUT level, plus:</li> <li>• Table <i>one time</i> at the market to promote your business directly to market shoppers</li> <li>• Option to provide an A-board for us to display weekly</li> <li>• One custom social media post highlighting your business &amp; sponsorship partnership, includes logo and business description</li> </ul>
<b>HARVEST</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Same benefits as the FRUIT level, plus:</li> <li>• Table <i>once per month</i> at the market to promote your business directly to market shoppers</li> <li>• Option to include a sponsor message in Gorge Grown's monthly farmers market newsletter</li> </ul>
<b>BOUNTY</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Same benefits as the HARVEST level, plus:</li> <li>• Table <i>any time</i> you'd like at the market to promote your business directly to market shoppers</li> <li>• Receive \$50 every month to shop at Gorge Grown Farmers Markets</li> </ul>

**Confirm your sponsorship by April 2, 2026 to ensure your business is listed on all printed materials.**

Check payment is preferable as credit card processing fees can take away a substantial portion of your sponsorship. Please consider this as you plan your payment.

We are able to receive sponsorship payments in several installments.

Mail your sponsorship to:  
Gorge Grown Food Network  
203 Second Street  
Hood River, OR 97031

For questions or to confirm your support, call 541-490-6420 or email [Hannah@gorgegrown.com](mailto:Hannah@gorgegrown.com).

Sprout, Fruit, Harvest & Bounty Sponsors, please email a file of your logo to [Hannah@gorgegrown.com](mailto:Hannah@gorgegrown.com). (Logos with transparent backgrounds and/or .ai, .eps files are preferred).



# ABOUT OUR FARMERS MARKETS

Our farmers markets are a key access point to fresh food for our community and a valuable business incubator for local farmers, ranchers, fishers, food producers and small business owners.

We are actively recruiting and supporting new, beginning and socially disadvantaged farmers and food producers in our community.

**50,000** customers visit our markets throughout the season.

On average, food travels just **10** miles from the farm to our markets.

Our markets support **150** farmers, producers & small business owners.

**200** people in our community are employed by our market vendors.

Our farmers work more than **12,000** acres of farmland in the Gorge.

**1 in 3** Gorge residents do not have enough to eat.



## 2026 GORGE GROWN FARMERS MARKETS

**HOOD RIVER FARMERS MARKET:** SATURDAYS | 9AM - 1PM | 5TH & COLUMBIA STREET | MAY - NOV

**HOOD RIVER FARMERS MARKET WINTER SEASON:** EVERY OTHER SAT. | 10AM - 1PM | 403 PORTWAY AVE | DEC - APR

**WHITE SALMON FARMERS MARKET:** TUESDAYS | 4PM - 7PM | 282 N. MAIN AVE. | JUNE - SEP

**MERCADO DEL VALLE:** SELECT THURSDAYS | 4PM - 6PM | DOWNTOWN ODELL | JULY - SEP

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For questions or to confirm your support, call 541-490-6420 or email [Hannah@gorgegrown.com](mailto:Hannah@gorgegrown.com).





## **THANK YOU TO OUR 2025 SPONSORS**

Chambers Family Chiropractic | First Interstate Bank  
Molina Healthcare

Dirt Hugger | High Prairie Home Inspections | Politi Landscape  
Skyline Health | Wellpoint WA | White Salmon Integrative Medicine

10 Speed Coffee Bar | Arome | Axis Vehicles | Bell Design Company  
Boda's Kitchen | Good News Gardening | Gorge Farmers Collective  
Healthy Connections | Hood River Brewing | NW Natural  
Pacific NW Federal Credit Union | pFriem Family Brewers  
Sol Rides Bike Tours | Sheppard's | One Community Health

Columbia Gorge Title | Colibri Consulting  
Double Mountain Brewery & Cidery | Full Sail Brewing  
Little Shredders Dental | Neal Creek Portable Sanitation  
NK Dance Studio | Peachey, Davies & Myers PC | Ruby June Inn  
Sixth Street Bistro | Twiggs | Yoga Samadhi

