

2024 White Salmon Farmers Market Vendor Application

- Please read this application carefully. It may take up to 30 minutes to complete.-

Welcome! Thank you for your interest in White Salmon Farmers Market.

Bienvenidos! Gracias por su interés en el mercado de agricultores. Si prefiere la aplicación en español, llámenos al 541-490-6420.

Please complete the application by April 18th for priority consideration. Applications will be accepted after the priority deadline on a rolling basis.

Please contact Hannah@gorgegrown.com or 541-490-6420 with questions.

A PDF of the application is also available here. You may print and mail the application to Gorge Grown Food Network: 203 Second Street, Hood River OR 97031, if you'd prefer.

If you are a new vendor and need help or would prefer to complete the application over the phone, please call us at 541-490-6420. *Se habla español. Se necesita ayuda o prefiere completar la solicitud en español, llámenos al 541-490-6420.*

ABOUT THE MARKET

White Salmon Farmers Market is open on Tuesdays from 4pm - 7pm in Rheingarten Park in White Salmon. The season opens June 4th and runs through September 24th.

Gorge Grown Food Network manages the White Salmon Farmers Market. Our mission: to build a resilient and inclusive food system that improves the health and well-being of our community.

This application is for vendors seeking their own booth space at the market. We also offer a **Community Table** option to vendors with limited supply who may not be able to fill a standard booth space. Learn more [here](#).

APPLICATION PROCESS

STEP 1) Review our market rules in the vendor packet. A vendor's participation in White Salmon Farmers Market is contingent on compliance with market policies.

STEP 2) Submit a complete application. Email any supporting documentation to Hannah@gorgegrown.com.

STEP 3) Submit an application fee to Gorge Grown Food Network (\$25 before 4/18/2024, \$35 after).

Application fees are non-refundable. Applications will not be reviewed until an application fee is received. Fees can be paid with:

- debit/ credit card at the end of this application (or)
- a check made to Gorge Grown; send to PO Box 752 Hood River OR 97031

STEP 4) Be patient while we review your application. On or around the priority deadline, Gorge Grown Food Network will review applications and be in contact with all applicants regarding acceptance to market. If you submit your application after the priority deadline, GGFN will be in contact within two weeks of receiving your application. The selection process for vendors takes into consideration many factors, including product quality, sourcing, presentation, seniority, regulation compliance, customer service and the right product and vendor mix to ensure a successful market.

STEP 5) Attend Vendor Orientation. If you are offered a booth space at the White Salmon Farmers Market, you are required to attend the vendor orientation meeting on Tuesday, May 21st from 6pm – 7:30pm. Vendors that miss the mandatory orientation will be asked to attend an alternative meeting. Vendors that join a market after the scheduled orientation will need to attend a meeting with the farmers market

manager to review important topics covered before starting at the market.

VENDOR INFORMATION

Business Name *

Contact Name *

Vendor Category *

Berry and/or Vegetable Farmer
Tree Fruit Farmer
Rancher, Fisher and/or Meat Vendor
Cut Flower or Plant Farmer
Value-Added Food Producer
Prepared/ Hot Food Vendor
Alcohol Vendor
Craft Maker or Artist
Other

Phone Number *

Please enter a valid phone number.

Email Address (primary) *

ie. who should the Market Director communicate with regularly?

May we share your contact information (email & phone number) with other vendors and market customers? *

Yes
No
Other

Booth Staff/ Support Email Address

Mailing Address *

Street Address

City

Postal / Zip Code

Physical Address *

Street Address

City

Please indicate your interest in vendor mentorship: *

I am a returning vendor and interested in mentoring a new vendor. I would like to help new vendors troubleshoot booth displays, market promotion, customer relations and market operations etc.

I am a new vendor and would like to be paired with an experienced vendor to learn more about effective booth displays, market promotion, customer relations and market operations etc.

I'm not interested

GORGE GROWN PRODUCER LISTSERVS: Gorge Grown organizes listservs for producers from across the Gorge. We send one email a week with a compiled list of resources, funding opportunities and more.

Please indicate which listservs you would like to join:

Vegetable Grower

Fruit Grower

Meat Producers

Value Added Producer

Flower Grower

Bean & Grain Grower

I'm already signed up!

No thanks/ Not Applicable

BUSINESS INFORMATION

What is the average weekly dollar amount your business hopes to make at the market this

season? *

Social media accounts (Facebook URL, Instagram Handle etc.)

Website

Total Farm Acreage (if applicable)

Farm Acreage in production (if applicable)

Number of employees (FTE equivalency) *

ie. an employee working 40 hours/ week = 1 FTE; an employee working 20 hours/ week = .5 FTE

Please let us know if the business owner(s) or primary operator(s) identify as any of the following. Please mark all that apply. *

Black or African American

Native Indian or Native Alaskan

Hispanic or Latino/a/x

Asian or Pacific Islander

Immigrant or Refugee

Woman

Veteran

A New/ Beginning Farmer, Rancher or Food Producer: operating a farm, ranch or food business for 10 years or less.

None of the above

PRODUCT INFORMATION

Please list the products you plan to sell at the market: *

SECOND FARM PRODUCTS are items you plan to sell that you do not produce. We allow you to bring 2nd farm products to increase the diversity of offerings at the market. These must still come from the Gorge and have signs at market to indicate the source. You will not be allowed to sell 2nd farm products without approval from market management. Second Farm products should not account for more than 50% of your weekly booth display or sales.

Please list Second Farm Product you plan to offer. Include the Second Farm's business name, location, and contact information.

Example: Strawberries, ABC Farm, Hood River, 541-555-1234, example@ABCfarm.com

ATTENDANCE SCHEDULE

White Salmon Farmers Market is open on Tuesdays from 4pm – 7pm in Rheingarten Park.

Note on Attendance:

When you submit your application, you will be asked to choose the dates you wish to be at the market. Upon acceptance of your application, the market manager will provide each vendor with a schedule of attending dates and waitlisted dates (if applicable). Vendors are allowed two excused absences from their attending dates in one season. To receive an excused absence, notify the market manager by phone or email no later than 10:00am the Monday prior to the market day. After the second absence, vendors must pay the booth fee for the missed date. If the cancellation occurs after 10:00 am on Monday, an excused absence will not be granted and the stall fee payment will be required. Extenuating circumstances may be excused by the discretion of the market manager. Absences due to seasonal changes for farmers outside of their control will be granted at the manager's discretion (i.e. delayed crops or crop failure due to weather).

Vendors that fail to attend more than 2 markets they have committed to may have their market placement moved to accommodate the needs of the market or market staff may find an alternative vendor to offer a similar product.

See pg. 2 of the Vendor Packet for complete attendance policy.

Vendor selection and placement: Booths at market will be offered to vendors that are able to bring unique or limited items to market and/or can commit to participating in shoulder seasons (if possible). See pg. 9 of the Vendor Packet for complete vendor selection and placement policies.

Please select the dates that you'd like to plan on participating in. Note: You are selecting your ideal market schedule. All dates may not be available. If you are accepted to the market, details of your schedule will be included in your acceptance email. *

All dates (June 4th - September 24th)

June 4th

June 11th

June 18th

June 25th

July 2nd

July 9th

July 16th

July 23rd

July 30th

August 6th

August 13th

August 20th

August 27th

September 3rd

September 10th

September 17th

September 24th

Other

VALUE ADDED & PREPARED FOOD APPLICATION

This section is mandatory for VALUE ADDED FARMERS/ PRODUCERS, PREPARED/ HOT FOOD VENDORS & ALCOHOL VENDORS.

White Salmon Farmers Market strives to provide a place where fresh and wholesome products are sold, prioritizing the interest of local agriculture. In recognition of this, we have developed guidelines to help determine how appropriate each Prepared Food applicant is for the markets.

Applications are assessed based on:

1) Use of local ingredients: Menu items will incorporate at least 15% of ingredients from local products. (see pg. 5 in Vendor Packet)

***PLEASE NOTE: products sold or distributed locally may not count as local sourcing (ie. buying ingredients from a local store or distributor). We aim to support local farmers and producers, not local distributors. If you cannot get the products that you are seeking in the Gorge, we ask that you at least source products from Oregon or Washington. Please ask market staff if you need help sourcing local ingredients.

2) Compatibility: The produce should be unique, and/or fill a niche in the market.

3) Production: The vendor should have a substantial "hands-on" contribution to the making of the product and vendors should be in good standing with the Klickitat County Health Department and, if applicable, the OR or WA state Department of Agriculture.

Please list your major ingredients through the form below OR you can add a document listing the same information. Be sure to include the main ingredients, source farm or business, location of source farm or business.

Please indicate the following statements that are true for your business:

I offer products that are packaged and meant to be taken home (examples: loaf of bread, honey, sauce, pickles, closed bottle beverages, coffee beans, dried tea)

I offer products that are ready- to- eat/ drink and intended for consumption at the market (examples: coffee/ tea, pizza, burrito)

I offer product samples/ taste tests

BOOTH OPTIONS

Please choose your booth option for the market: *

Single Booth- I would like a 10x10 sq. ft. booth space. Cost: \$15/ week OR 5% of gross sales (whichever is greater)

Double Booth- I would like a 20ft. across x 10ft. deep booth space. Cost: \$30/ week OR 5% of gross sales (whichever is greater)

I would like to have access to electricity at the market. Power may be available upon request.

Application fees are non-refundable. Applications will not be reviewed until an application fee is received. Priority deadline is April 18th.

Checks should be postmarked no later than 4/18/2024.

Application fee if submitting before the priority deadline: \$25

Application fee if submitting after the priority deadline: \$35

Optional Market Sponsorship for Vendors: \$150

Please contact Hannah if you have questions about vendor fees- Hannah@gorgegrown.com, 541-490-6420

Please select how you would prefer to pay your booth fees: *

I will pay weekly in person with cash/ check/ market tokens.

I will pay monthly with a check (delivered to the market info booth or sent in the mail). Please email me

an invoice monthly.

I will pay monthly with debit/ credit card. Please email me an invoice monthly.

Pay your application fee through the form below (or)

Send a check made to Gorge Grown Food Network
PO Box 752 Hood River OR 97031

**please include your business name in the memo line of the check*

SPONSORSHIP DETAILS

Vendor Sponsorship goes directly to support food access and incentive programs at the market. These program like SNAP Match, Power of Produce and more ensure that local food is accessible to all members of our community, regardless of income.

Vendor Sponors will enjoy:

- Business name listed on market promotional materials
- Business name listed and linked on market website
- Business name listed and linked in market e-newsletter
- Monthly tagged social media posts identifying you as a sponsor

Approximately what percentage of your ingredients are sourced from producers in the Columbia River Gorge (Hood River, Wasco, Sherman, Klickitat and/or Skamania Counties)?

Approximately what percentage of your ingredients are sourced from producers in the state of Oregon or Washington?

ARTIST & CRAFT MAKER APPLICATION

PRODUCTION: Please describe your “hands-on” process here.

PRODUCT ASSESSMENT: Please choose one of the following options regarding assessment. Applications are not complete until we receive samples or photos of your products.

I have emailed Hannah@gorgegrown.com a zip drive of photos.

You can see photos of my products on my website.

You can see photos of my products on my social media page.

Other

APPLICATION & BOOTH FEES

FARMERS MARKET RULES & OPERATING POLICIES

This section is mandatory for all CRAFT MAKERS and ARTISTS.

White Salmon Farmers Market strives to be a true farmers market while providing a place where high quality and unique products from local artists and makers are sold. In recognition of this, we have developed guidelines to help determine how appropriate each craft maker or artist applicant is for the markets. At times, we may have to limit the number of craft makers or artists who attend the market each week to ensure a proper ratio of food vendors to craft makers or artists or due to physical space capacity.

All artists and makers must meet two of the three following requirements:

1) Use of local materials: Products should incorporate local materials and support growers from the following counties in Oregon: Hood River, Wasco, Sherman; or in Washington: Skamania and Klickitat.

***PLEASE NOTE: products bought, sold or distributed locally may not count as local sourcing (ie. buying materials from a local store or distributor; Bob's Red Mill etc.). We aim to support local farmers and producers, not local distributors. If you cannot get the products that you are seeking in the Gorge, we ask that you at least source products from Oregon or Washington. Please ask market staff if you need help sourcing local materials.

2) Compatibility: Products are unique, and/ or fill a niche in the market. Priority will be given to products in the realm of food, farm and agriculture.

3) Production: The vendor has a substantial "hands- on" contribution to the making of the final product.

All vendors are responsible for reading the GGFN Vendor Packet, containing all rules, regulations and operating procedures, and any relevant COVID safety protocols prior to submitting this application. *

I have read and agree to comply with the rules and policies as outlined in the Vendor Application and Vendor Packet. Marking this box indicates that I agree to abide by the policies and procedures of Gorge Grown Farmers Markets, including all attendance, sales reporting, safety procedures, booth fees, and out of compliance fees. I understand that my participation in the farmers market is contingent on my compliance with all market policies.