

GORGE GROWN FOOD NETWORK 2023 FARMERS MARKET SPONSORSHIP OPPORTUNITIES

Gorge Grown Food Network works to build a resilient and inclusive food system that improves the health and well-being of our community.

We are seeking sponsorships to strengthen food access programs at our farmers markets.

OUR FOOD ACCESS PROGRAMS

SNAP Match: Provides extra funds for low-income customers that use SNAP EBT or Pandemic EBT (food stamps) as an incentive to use benefits on local food!

Power of Produce (POP): Kids receive free \$2 tokens to buy fruit or veggies from a local farmer!

Mobile Farmers Markets: We bring fresh, local produce to communities throughout the Gorge.

25% Mobile Farmers Market Discount: To ensure everyone has access to fresh local food, we provide a 25% discount to Mobile Farmers Market shoppers who may need extra help.

By becoming a sponsor of Gorge Grown Farmers Markets, your business or organization shows a shared commitment to fostering an inclusive community, a robust local economy and a nourishing food system.



SPONSOR LEVEL	SPONSOR BENEFITS	
SEED	\$250	<ul style="list-style-type: none"> • Business name printed on market promotional materials • Business name listed and linked on market website & Gorge Grown's monthly farmers market newsletter
SPROUT	\$500	<ul style="list-style-type: none"> • Business logo printed on market promotional materials • Business logo listed and linked on market website & Gorge Grown's monthly market newsletter
FRUIT	\$1,000	<ul style="list-style-type: none"> • Same benefits as the SPROUT level, plus: • Table <i>one time</i> at the market to promote your business directly to market shoppers • Monthly tagged social media posts
HARVEST	\$2,500	<ul style="list-style-type: none"> • Same benefits as the FRUIT level, plus: • Table <i>once per month</i> at the market to promote your business directly to market shoppers • Option to include a sponsor message in Gorge Grown's monthly farmers market newsletter
BOUNTY	\$5,000	<ul style="list-style-type: none"> • Same benefits as the HARVEST level, plus: • Table <i>any time</i> you'd like at the market to promote your business directly to market shoppers • Receive \$50 every month to shop at Gorge Grown Farmers Markets

Sprout, Fruit, Harvest & Bounty Sponsors, please email a file of your logo to Hannah@gorgegrown.com. (Logos with transparent backgrounds and/or .ai, .eps or .psd are preferred file formats).

Check payment is preferable as it credit card processing fees can take away a substantial portion of your sponsorship. Please consider this as you plan your payment.

We are able to receive sponsorship payments in several installments.

Mail your sponsorship to:
 Gorge Grown Food Network
 Attn: Farmers Markets
 203 Second Street
 Hood River, OR 97031

For questions or to confirm your support, call 541-490-6420 or email Hannah@gorgegrown.com.

Confirm your sponsorship by **April 14, 2023** to ensure your business is listed on all printed materials.

THANK YOU TO OUR 2022 FARMERS MARKET SPONSORS:

Amerigroup WA | Chambers Family Chiropractic | Jen Dillard Realty, The Hasson Co
 Dirt Huger | Skyline Hospital | 10 Speed Coffee Bar | Boda's Kitchen | Broder Ost | Double Mountain Brewery
 First Interstate Bank | Kula Chiropractic Sports & Wellness Center | Little Shredders Dental
 Love & Hominy Tacos | Neal Creek Forest Products | NW Natural | pFriem Family Brewers | Pacific NW Federal
 Credit Union | Twiggs | Sheppards | Bishop Sanitation | Columbia Gorge Gluten Free Bakery
 Don Nunamaker Realtor, Louise McCulloch | Hood River Supply | Rentner Rust PC

ABOUT OUR FARMERS MARKETS

Our farmers markets are a key access point to fresh food for our community and a valuable business incubator for local farmers, ranchers, fishers, food producers and small business owners.

In 2023, we are actively recruiting and supporting new, beginning and socially disadvantaged farmers and food producers in our community.

45,500 customers visit our markets throughout the season.

On average, food travels just **10** miles from the farm to our markets.

Our markets support **100** farmers, producers & small business owners.

180 people in our community are employed by our market vendors.

Our farmers work more than **9,000** acres of farmland in the Gorge.

1 in 3 Gorge residents do not have enough to eat.

In 2022, customers using SNAP spent \$24,000 in benefits on local food. Gorge Grown Food Network provided an additional \$16,000 in incentive funds.



2023 GORGE GROWN FARMERS MARKETS:

HOOD RIVER FARMERS MARKET: SATURDAYS | 9AM - 1PM | 5TH & COLUMBIA STREET | MAY - NOV

HOOD RIVER FARMERS MARKET WINTER SEASON: EVERY OTHER SAT. | 10AM - 12PM | 403 PORTWAY AVE | DEC - APR

WHITE SALMON FARMERS MARKET: TUESDAYS | 4PM - 7PM | 282 N. MAIN AVE. | JUNE - SEP

MERCADO DEL VALLE: SELECT THURSDAYS | 4PM - 6PM | DOWNTOWN ODELL | JUNE - SEP

MOBILE FARMERS MARKETS: VISIT GORGEGROWN.COM/MOBILEMARKET FOR 2022 SCHEDULE

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