



January 30, 2020

Dear Potential Market Vendors,

Thank you for your interest in participating in the 2020 season of Gorge Grown Farmers Markets! This packet will provide you with all of the information you need. If you have any questions or need any further assistance, please contact us.

Please make sure you read this packet in its entirety. You and your staff are responsible for reading, understanding and following all market rules and regulations. Actions and behavior that results in non-compliance with market rules will result in a range of consequences, including warnings, fines, probation and suspension. We appreciate your cooperation.

Gorge Grown Food Network manages the Hood River Farmers Market, Mosier Farmers Market and Mercado del Valle. Our mission is: **to build a resilient and inclusive regional food system that improves the health and well-being of our community.** Farmers markets are one of several tools we use to increase access to fresh, healthy, and local food, and to increase local outlets for small farmers and producers. For more information on our programs visit www.gorgegrown.com.

APPLICATION PROCESS:

- 1) Review the information in the Vendor Application and in this Vendor Packet. Please make sure you read this packet completely. Your participation in Gorge Grown Farmers Market is contingent on compliance with market policies.
- 2) Return a completed application along with any necessary supporting documentation.
- 3) Submit an application fee to Gorge Grown (\$25 before 3/10/2020, \$35 after). Application fees are non-refundable. Applications will not be reviewed until an application fee is received. Fees can be paid with:
 - a. a check made to Gorge Grown; send to GGFN Farmers Markets, PO Box 752 Hood River OR 97031 (or)
 - b. debit/ credit card; an invoice will be emailed to you with instructions for paying online.
- 4) On or around the priority deadline, Gorge Grown Food Network will review applications and be in contact with all applicants regarding acceptance to market. If you submit your application after the priority deadline, GGFN will be in contact within two weeks of receiving your application. The selection process for vendors takes into consideration many factors, including product quality, sourcing, presentation, seniority, regulation compliance, customer service and the right product and vendor mix to ensure a successful market.
- 5) If you are offered a booth space at the Hood River Farmers Market, you are required to attend the vendor orientation meeting on **April 15th from 6pm – 8pm at FISH Food Bank in Hood River (1130 Tucker Road).** Vendors that miss the mandatory orientation will be asked to attend an alternative meeting. Vendors that join a market after the scheduled orientation will need to attend a meeting with the farmers market manager to review important topics covered before starting at the farmers market.

Our markets have become weekly community events where families gather to reconnect and celebrate the harvest of the season. Together, we'll work hard to ensure that every visitor has a remarkable experience at the markets, and that every one of you has a successful season!

Sincerely,

Hannah Ladwig

Farmers Market Manager
Communications & Outreach Manager
Gorge Grown Food Network
hannah@gorgegrown.com / 541-490-6420

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Note to produce vendors: NOW is the time to call to register to accept WIC and Senior Farmers Market coupons! **We will require those selling produce items to sign up for this program.** Please call **503-872-6600** to request the simple application. It is a very easy and FREE process that will help increase your sales. Last year several thousand dollars in coupons were distributed in Hood River County alone. We expect you to register, and will **REQUIRE you to accept these vouchers from all customers using them at the markets.**

Market Rules

1. All vendors will adhere to the Market Policies and all Federal, State and County regulations.
2. Actions and behavior that results in non-compliance with market rules will result in a range of consequences, including warnings, fines, probation and suspension.

Market Policies

Arrival: Please arrive one hour before the market begins. It is essential that the vendors are set-up on time. The flow of traffic for unloading and parking details for each market will be explained at the vendor orientation. Vendors that arrive late will not be allowed to set up after the market opens. As a curtesy, please turn your vehicle off while unloading market items.

Hood River Farmer Market Vendors: Vehicles will not be allowed in the market lot after 8:45 am or before 1:10 pm to ensure the safety of customers, other vendors and market staff. If you arrive after 8:45, you will need to park on the periphery of the market to unload.

Attendance: Once a vendor is approved, they are obligated to attend their scheduled market dates. Vendors will inform the manager if they are unable to attend a market or need to alter their schedule of attendance. Vendors that fail to attend more than 2 markets they have committed to may have their market placement moved to accommodate the needs of the market.

We ask for 1-week notice if you are unable to make a market. If you must cancel, we ask for 24-hour notice. If you cancel with less than 24-hour notice, or do not show up, you will be charged a no show/ late cancelation fee. Details of the market attendance policy will be discussed at vendor orientation.

Booth Assignments: Hood River Farmers Market vendors will be assigned booth spaces on a weekly basis. Vendors will be notified of their booth location via email the day before market. Market staff strive to keep booth placement consistent week-to-week but a vendor’s location in the market is subject to change. Mosier Farmers Market and Mercado del Valle market staff may elect to offer placement at market on a strictly first come, first served basis. Details will be discussed at the vendor orientation.

Booth Displays: Vendors can set up their booth area for maximum display space, marketing needs and comfort. Displays will not exceed the allotted space or block driveways or other booth spaces. Wind is a HUGE factor at these markets, so come

prepared to protect your products and display items. Vendors may express creativity in their booth design and in the clothing they wear, as long as decoration and clothing are appropriate for all ages of market customers, including children.

Booth Fees: Weekly booth fees must be paid in cash or check at the info booth when turning in market tokens. Fees vary by market. See application for details. GGFN will not accept booth fees paid by credit or debit card.

Canopies: All canopies must be weighed down with **at least 25 pounds** on all tent legs. If your canopy is not properly weighed down, market staff will ask you to take it down for your safety and the safety of neighboring vendors and market shoppers. Gallon jugs of water are NOT sufficient – use cinder blocks, sand bags, sand filled PVC pipes, etc. Vendors should not use an orange canopy top. GGFN Market info booths use orange canopies for easy communication with customers.

CSA/ Membership Drop-off: Only vendors participating in the market may use the market as a CSA drop-off location.

Community Table: Market staff will provide a space for community members to use for the purpose of selling goods during market hours. Charged at a rate of 10% of total sales, this is a low-risk and cost-effective way for vendors to sell quantities that would not justify a full booth. It's also good place to learn marketing techniques. Crafts, art and most other inedible goods are not permitted at the community table. A vendor's ability to sell at the community table may be reassessed after using the Community Table four times during one market season. After that, market staff may refer the Community Table vendor to a full or shared booth space at market.

Community Table (CT) vendors at the Hood River Farmers Market must reserve a space prior to selling at the community table. Send an email to Hannah@gorgegrown.com by 5pm the Friday before the market to secure a space at the community table. HRFM CT participation will be capped at 4 vendors.

Currency at Market: Vendors are responsible for knowing which market currencies they are able to accept. Market staff will not reimburse incorrectly used tokens or vouchers. If a new employee is covering your booth, it is your responsibility to make sure they are aware of which tokens to accept. When no change is allowed for a token or voucher, please work with shoppers to ensure they receive the full value. Tokens should never be given back to a customer as change. Customers can supplement tokens and vouchers with cash. A copy of the currency guide is included in this packet. The details of each market currency will be covered at Vendor Orientation.

Data Collection: Our organization uses sales data to track the growth of the market, attract new vendors and apply for grants. We expect and appreciate your complete cooperation weekly. This data is collected and stored confidentially and is a great resource for the market. We also track weekly attendance, SNAP/DEBIT sales, a variety of customer dot surveys, and other data.

Departure: Vendors will not begin breaking down their booth space prior to the end of the market. If you sell out, you may post a "Sold Out" sign on your table and enjoy the rest of the market. Details on departure will vary for each market and these details will be covered at the vendor orientation meeting.

Hood River Farmer Market Vendors: Vehicles will not be allowed in the market lot before 1:10 pm to ensure the safety of customers, other vendors and market staff.

Donations for Musicians: All vendors are expected to donate a small product to the musicians every week. Individual donations should be valued around \$5. A volunteer will collect these donations near the end of market. Thank you for recognizing the value these musicians add to the market and donating to support them.

Dogs: Dogs are allowed at some markets. Details will be covered at the vendor orientation meeting.

Electricity: Electricity may be available upon request. If you plan to use electricity at a market, please be prepared with an extension cord.

Farm Direct Nutrition Program (WIC & Senior Vouchers): All produce vendors will be required to accept these vouchers – even if you don't register. Please call 503-872-6600 to request an application. It's an easy process and will help increase your sales. We can assist if you have any difficulties with this process.

Farm/ Site Visit: All farms and production sites are subject to a visit by Gorge Grown Food Network staff to verify farming activity and production practices.

FISH Food Bank: FISH Food Bank volunteers and/or market staff can collect donations at the market. These collections help GGFN meet our goals of assuring access to nutritious local food to everyone. Farmers donating extra food may be eligible to receive a tax credit. More info is available: <http://www.oregonlaws.org/ors/315.154>

Fresh Sheets: Hood River Farmers Market staff will publish a fresh sheet for the public a few days prior to the market. The fresh sheet lets customers know what produce they can expect to find at the market. Please communicate what you expect to have available to market staff.

Insurance: All vendors are encouraged to carry their own liability insurance and to have Gorge Grown Food Network listed as an “additional insured” party. A copy of this insurance should be filed with the Market Management.

Market Cancellation: In an effort to provide a consistent market for producers and customers alike, we will only cancel market as a last resort. Market staff will be in communication with vendors if the market is canceled. Snow or ice that could impair driving may cause us to cancel the market. If the market is not canceled and you fail to communicate your absence at market, you may be charged a \$40 no show fee.

Market Promotion: Vendors should help assist Gorge Grown with market promotion. Helping to hang posters or put out market sandwich boards, social media activity, and letters to the editor are ways that vendors can help promote the market. Vendors should also alert market management to upcoming sales or new product availability to help build promotion for market. Details for each market will be discussed at vendor orientation.

Market Token Redemption: Tokens are given to market customers that use credit, debit, or SNAP/ EBT cards at the info booth. GGFN staff will educate vendors about the proper use of the market token system. Vendors are asked to redeem their market tokens for cash at the market INFO booth **each week**. Please have tokens counted before coming to exchange them. The info booth will remain open for an additional 10 minutes after the market has closed to exchange tokens. Market staff will NOT redeem tokens that were incorrectly used (like if hot food vendors accept SNAP tokens). Be sure to inform substitute staff about all market tokens and rules before selling at market. A currency guide is available in this packet and at the market information booths.

Sampling: Vendors sampling must use a hand washing station and follow all ODA food safety rules. Instructions on making a simple and cost-effective hand washing station are available at www.gorgegrown.com/farmmarket/vendor.

Scales: ODA scale inspectors must certify all scales used at the market. Scales can be certified at the Hood River Farmers Market vendor orientation. Please contact Eric Thorson with ODA at 503-881-8956 or ethorson@oda.state.or.us with questions, to request an application or schedule an inspection. Scale certifications from ODA must be available upon request for all those using scales at market.

Second Farm Products: Vendors are allowed to bring second farm products from the Gorge to increase the diversity of offerings at the market. Please list all second farm products you plan to sell that you did not produce yourself on your application. Second farm products must be clearly marked to indicate source to customers. You will not be allowed to sell second farm products without approval from market management.

Signs/ Labeling: Signs are a HUGE part of a successful market. Use your space to clearly label/price all of your products. Please be prepared for the wind! Unsecured signs will have to be taken down. The following signs are required:

- Vendors must have a clearly visible sign (1 foot x 1 foot minimum) indicating the name of the farm/vendor and the location of the farm/business (example: Happy Valley Orchard – Odell, OR).
- **Second farm products require a separate sign, indicating source and location.**
- Each product for sale must be labeled with name of product and price.
- Only vendors with organic certification (or working under the certification exception sales floor of \$5,000) may use the term “Organic” in their signs/labels
- Farmers and Value Added Producers are required to display currency signs (provided by Gorge Grown)
- Signs indicating your participation with government programs including WIC / SFMNP, etc. must be prominently displayed.
- Prepared Food Vendors must display signs that list local ingredients and their producers

- Packaged processed foods must be labeled with the following information: name of
 - product, net weight, and ingredients in descending order by weight, and name and address of the producer or distributor. Bulk dried foods do not have the same labeling requirements as packaged foods.
 - See ODA Food Safety Guidelines for further details.

Single- Use Bag Ban, “The Sustainable Shopping Initiative”: OR HB 2509 went into effect January 1, 2020 and stipulates that vendors cannot provide a single-use paper or plastic bag at the time of checkout (i.e. when you are taking money for a customer’s purchases). Exceptions are outlined below. Vendors can:

- Continue to provide self-serve, handle-less paper or plastic produce bags for customers while shopping at a time other than checkout, in order to package bulk items such as fruit, vegetables, nuts, grains etc.
- Continue to provide paper or plastic bags at a time other than checkout to contain or wrap frozen food, meat, fish, flowers, a potted plant or another item for the purpose of addressing dampness or sanitation.
- Continue to provide paper or plastic bags at a time other than checkout to contain unwrapped prepared foods or bakery goods.
- Provide any of the following reusable bags, at a time of checkout, for a minimum \$0.05 per bag charge
 - (a) A 4 mil thick plastic bag (*technically* considered a reusable bag)
 - (b) A recycled paper bag (at least 40% post-consumer recycled fiber) or
 - (c) A reusable fabric checkout bag, made out of cloth or other machine-washable fabric

No Smoking/ Vaping/ Tobacco: Vendors and customers are not allowed to smoke, vape or use tobacco products within the market area at any time.

Trash Disposal: Due to agreements with our market hosts, all trash generated by vendors must be removed at the end of the day for off-site disposal. On-site trash receptacles are for customer use only.

Use of Local Ingredients: Prepared Food vendors will incorporate at least 25% of ingredients from local products. Ingredients must be clearly advertised with the following information: the ingredient, what product it is in, who produced the ingredient and the location of the producer. If you cannot get the products that you are seeking in the Gorge, we ask that you at minimum source products from Oregon or Washington. Please ask market staff if you need help sourcing local ingredients. We’d be happy to help.

Vendor Communication: Market staff circulates semi-regular vendor updates by email to communicate market news, policy changes and other information relevant to our market community. Vendors are expected to read these communications thoroughly as they contain important and time-sensitive information.

Vendor Orientation: GGFN will hold *mandatory* vendor orientation meetings for all of our markets. Vendors that miss their scheduled orientation will be asked to attend an alternative meeting. Vendors that join a market after the scheduled orientation will be asked to attend a meeting with the farmers market manager to review important topics market policies.

Vendor Parking: Specific directions for vendor parking will be covered at vendor orientation. It is the responsibility of all vendors to know where to park during market hours and will not park in designated customer spaces. Vendors will not be allowed to park in designated customer parking spaces.

Weather-related market cancelations: Gorge Grown Farmers Markets are open-air events and our policy is not to close markets due to weather unless we determine that it will be unsafe for attendants. Because weather forecasts change regularly, GGFN is unlikely to close a market. Exceptions have been made for afternoon markets due to extreme heat. Market management will communicate any market closure to all affected vendors with the most notice possible.

Compliance & Enforcement

Vendors share responsibility for keeping Gorge Grown Farmers Markets viable and ensuring public safety. By following the market policies in the previous section, vendors will remain in good standing to help create a safe, fun and profitable market environment. Violation of the rules will put the vendor “out of compliance” and result in a range of consequences.

Gorge Grown frequently monitors market activity to ensure that vendors are complying with the rules. Market staff also keeps records of market violations that may put a vendor out of compliance. Gorge Grown utilizes the rules and policies stated in this packet as a tool to regulate compliance.

- All rules of the market are enforced by the Market Manager or their designee, who has the ultimate on-site authority. Complaints or problems should be directed to the Market Manager in a timely manner.
- Market Management will contact the business owner to address non-complying behavior and corresponding consequences.
- Customer complaints will be kept on file. Complaints may result in a disciplinary action.
- If a vendor does not abide by the rules of Gorge Grown Farmers Markets or comply with federal, state, and local regulations applicable to market participation, Market Management may take any action deemed appropriate, including assessing fines or barring the vendor from selling at the market for that day and any future days.
- Gorge Grown reserves the right to make exceptions to these rules and enforcement policies at its discretion.

Disciplinary action may take any form of a verbal warning or written notice of non-compliance that may include a fine, probation or suspension. Multiple fines can lead to probation. Probation puts a vendor on notice that any further violations will lead to suspension. If a vendor is fined for noncompliance they must pay the fee on that market day or on/before their next scheduled market day. Below are some examples of violations and potential consequences.

Violation	Consequence
Canopy Weights	<ul style="list-style-type: none"> - 1st offense: warning and immediate correction - 2nd offense: \$5 fine for each unweighted leg; warning and immediate correction - 3rd offense: \$10 fine for each unweighted leg; immediate correction, probation and meeting with market management
Signage non-compliance	<ul style="list-style-type: none"> - 1st offense: warning and immediate correction - 2nd offense: \$10 fine, warning and immediate correction - 3rd offense: \$25 fine, warning and meeting with market management
Late arrival	<ul style="list-style-type: none"> - 1st offense: \$15 fine and warning - 2nd offense: \$40 fine and 1-week suspension (vendor will not be allowed to set up) - 3rd offense: \$40 fine, 1-week suspension and meeting with farmers market management
Parking in customer lot	<ul style="list-style-type: none"> - 1st offense: warning and immediate correction - 2nd offense: \$10 fine, warning and immediate correction - 3rd offense: \$20 fine, warning, and meeting with market management
Vehicle left in market area during undesignated time (after 8:45 am; before 1:10pm)	<ul style="list-style-type: none"> - 1st offense: warning and immediate correction - 2nd offense: \$5 fine, warning and immediate correction - 3rd offense: \$10 fine, warning and meeting with market management
Early breakdown	<ul style="list-style-type: none"> - 1st offense: warning and immediate correction - 2nd offense: \$10 fine, warning and immediate correction - 3rd offense: \$25 fine, warning and meeting with market management
Failure to communicate absence or no-show	<ul style="list-style-type: none"> - 1st offense: \$40 fine and warning - 2nd offense: \$40 fine, warning and meeting with market management - 3rd offense: \$40 fine, suspension from market
Incorrect use of market tokens or vouchers	<ul style="list-style-type: none"> - 1st offense: warning and meeting with market management - 2nd offense: \$10 fine and meeting with market management - 3rd offense: \$25 fine and 1-week suspension

Criteria for Vendor Selection, Placement and Governance

Market management will use the following criteria to guide the vendor selection process. All of the factors below will also be considered when booth spaces are assigned. Grievances should be presented to the management in writing for review and consideration. Vendor complaint forms are available at the Info Booth and on the Gorge Grown website (www.gorgegrown.com/farmmarket/vendor).

Promotion of Local Agriculture

- Priority is given to those regional farmers and producers who bring product to market that is 100% grown and harvested on farmland in the Columbia River Gorge that they own and/or operate
- Preference will be given to the most local producer, without compromising quality

Product Quality, Presentation & Customer Service

- Consistently high product quality: fresh, flavorful, and ripe
- Clean and attractive displays/ courteous, strong customer service/ knowledgeable staff

Conduct and Compliance

- History of compliance with market rules, federal, state, and local regulations
- Positive conduct toward customers, fellow vendors, market staff, and volunteers
- Timely submission of application, licenses, market absence, proof of insurance, gross sales and other market forms
- Adheres to the highest standards in safe food production and handling

Seniority

- Number of years the vendor has sold at market
- Attendance record/ history of compliance with market rules

Season Extension

- History of participating in shoulder season or willing to commit to shoulder season dates, if applicable

Product Representation

- We will try to refrain from oversaturating the market with a product OR underrepresenting a product. For example, we don't want 5 strawberry producers, nor would we want only one

Products Allowed at the Market

Beverages: Only locally sourced beverages or those made on site will be allowed for sale at market, including juices, coffee (roasted locally), smoothies, etc. Bottled water, sodas and other commercial products with no connection to the Gorge will not be allowed for sale at the market. Only closed bottle sales and tastings of alcoholic beverages (pending approval from OLCC) will be permitted at Gorge Grown Farmers Markets.

Farm products: Fruits, vegetables, nuts, honey, eggs, herbs, meat and dairy products. All farm products must be grown, raised, produced, caught, or gathered by the vendor in the Gorge (Hood River, Wasco, Sherman, Klickitat or Skamania Counties). Eggs may be sold at markets without an egg handler's license, but only by OR farms that produce the eggs. All other eggs, even from a friend, must be from licensed facilities and comply with all restrictions.

Fish and seafood products: Must be legally caught (not farmed) by the producer in OR or WA. All appropriate licenses and certifications are required and copies must be made available to the manager.

Foraged products: Mushrooms, herbs, plants or wild berries legally gathered from public or private land by the vendor in the Gorge (Hood River, Wasco, Sherman, Klickitat or Skamania Counties). Vendors wishing to sell wild mushrooms must:

- List each type of mushroom by common and scientific name on their application.
- List training and experience in mushroom collection.
- Signage must accurately identify all mushrooms and if they are wild-crafted or cultivated.
- Prominently display mushroom safety information.

Nursery products: Grown or cared for by the farmer and include fresh cut or potted flowers, bedding plants, seeds, perennials, annuals, trees, or shrubs that are propagated by the vendor in the Gorge (Hood River, Wasco, Sherman, Klickitat or Skamania Counties).

Processed farm products: Farm products made from raw ingredients, the majority of which are grown and produced by the farmer in the Gorge (Hood River, Wasco, Sherman, Klickitat or Skamania Counties). These products include all farm products that must in some way be processed including cheeses, dairy, meats, dried fruits and vegetables, juices, jam or other processed agricultural and livestock food products. Products may contain a portion of ingredients coming from outside this region if the ingredients cannot be sourced locally.

Prepared food products: On-premise prepared foods (ready-to-eat). Prepared foods must be prepared, stored and served in accordance with Hood River County Health Department requirements. (Contact Ian Stromquist, with this Department at 541-387-7130)

Processed non-food agricultural products are agricultural by-products or products that the vendor has grown/produced that are not edible, have been altered from their raw state, and are handcrafted or processed by the vendor (e.g., a honey vendor may sell beeswax candles).

Second Farm Products are products that are grown, raised, or cultivated in the Gorge but not by the vendor. Market management must approve second farm products before they can be sold at market. Second farm products sales must not exceed 50% of weekly sales. Clear signage must distinguish the sources of second farm products.





Craft products: Art and/ or craft products will be allowed at markets. Art to food vendor ratios will not exceed 1:1. All arts and craft vendors will be juried before being allowed to sell at the Hood River Farmers Market. For more information, please see our Craft Maker and Artist Application.






Product review process: Vendors wishing to sell products that don't fit into the above categories should submit a written request for approval. The market manager and/or Board will review the request and notify the vendor of their decision.

Gorge Grown Farmers Markets Vendor Currency Guidelines

Gorge Grown Farmers Markets use several different tokens and vouchers. We accept credit cards, debit cards, checks, and SNAP EBT at the information booth for tokens. Please read below for details about how to accept each token and voucher. Please remember:

- Redeem your tokens at the info booth **every** week.
- If a **new employee or friend** is covering your booth, it is your responsibility to make sure they are aware of which tokens to accept.
- You **will not** be reimbursed for mistakenly accepted tokens.
- **Never** give tokens back to a customer as change.
- When no change is allowed for a token, please **work with shoppers** to even out their total or have the customer supplement tokens with cash.
- All vendors **must** track and report weekly gross sales for our records.
- Mushroom Vendors- you may accept currencies specified for Produce/ Fruits/ Vegetables like POP, Veggie Rx, FDNP Vouchers for the sale of FRESH mushrooms

Currency	Details	Looks Like
Cash	<p style="text-align: center;">MANDATORY – all vendors</p> <p>If customers run out of cash, you can direct them to the information booth to purchase GREEN market tokens. Vendors will accept these tokens like cash.</p>	
Personal Check/ Debit/ Credit	<p style="text-align: center;">OPTIONAL – all vendors</p> <p>You are not required to accept checks or use platforms like Square or PayPal. Checks, Debit/ Credit can be used at the info booth for \$10 tokens.</p>	
\$10 GREEN Tokens	<p style="text-align: center;">MANDATORY – all vendors</p> <p>All vendors must accept the green \$10 tokens. These tokens work like cash – a shopper receives them when using a credit/debit card, check, or gift certificate at the info booth. We charge a flat \$2 fee to credit/ debit customers to cover the cost of our POS machine. CASH CHANGE MAY BE GIVEN</p>	
Veggie Rx Vouchers	<p style="text-align: center;">MANDATORY – all PRODUCE vendors</p> <p>All PRODUCE vendors must accept the \$2 Vegetable Prescription Program (Veggie Rx) Vouchers. For the purchase of whole fresh fruits and vegetables only. Please note the expiration dates printed on the vouchers. NO CHANGE GIVEN</p>	
- FLIP FOR MORE -		

<p>\$2 RED Tokens</p>	<p>MANDATORY – all GROCERY vendors All vendors selling grocery items (food that is not intended to be eaten on site) must accept these tokens. Eligible food includes: fruit, vegetables, meat, dairy, bread, bottled drinks etc. Ineligible food includes: prepared meals, ready to consume drinks, alcohol. NO CHANGE GIVEN</p>	
<p>\$1 BLUE Tokens</p>	<p>MANDATORY – all GROCERY vendors All GROCERY vendors must accept the blue \$1 tokens. Use these like RED tokens (see details above). NO CHANGE GIVEN</p>	
<p>\$2 ORANGE POP Club Tokens</p>	<p>MANDATORY – all PRODUCE vendors Vendors must accept the orange \$2 token for fresh fruits or vegetables only. These are tokens given to kids 12 and under who join the Power of Produce (POP) Club. CHANGE: NO CHANGE GIVEN</p>	
<p>Market Money and Market Gift Certificates</p>	<p>DO NOT ACCEPT THESE. They need to be turned in at the info booth for \$10 tokens. Please send shoppers to the info booth for this exchange and then they can proceed with their shopping.</p>	
<p>Farm Direct Nutrition Program Vouchers (WIC and Senior Coupons)</p>	<p>MANDATORY – all PRODUCE vendors All PRODUCE vendors MUST register to accept the \$3 SFDNP and \$4 FDNP checks and display their WIC COUPONS WELCOME HERE sign at all markets. DO NOT redeem at the info booth. <i>See below for more details.</i> NO CHANGE GIVEN</p> <p>Farm Direct Nutrition Program funds go to low-income nutritionally at-risk pregnant women and young children enrolled in the WIC (Women Infants & Children) program and to eligible low-income seniors. Clients will receive these funds as checks, which they will use from June - November to purchase fresh fruit and vegetables directly from authorized farm stands and farmers markets.</p> <p>To become an authorized farmer:</p> <ol style="list-style-type: none"> 1. You must own, lease, rent or sharecrop land to grow fresh fruit, vegetables or cut herbs in Oregon or <u>a bordering county</u> to sell at your farm stand or at a farmers market. 2. All farmers must fill out and sign the application with the Oregon Department of Agriculture (ODA) and the Department of Human Services (DHS). 3. If you participated in this program last year: your application packet was/ will be mailed to you during the week of March 1. 4. If you did NOT participate in this program last year, or have not yet received your packet in the mail: please call ODA in Portland at 503-872-6600 to request an application packet. 	 <p><i>Note: Senior FDNP checks are blue.</i></p>

Please ask if you are not sure which tokens you can accept!